

**Table 7.14-- CHARACTERISTICS OF VISITOR PARTY HEADS,
BY POINTS OF ORIGIN: 1999**

[Limited to visitor party heads staying overnight or longer. Includes both visitors destined to and beyond Hawaii]

Subject	Total	Domestic	International
All visitor party heads	3,203,951	2,193,619	1,010,332
Occupation:			
Senior management, executive	325,475	256,667	68,808
Middle management	310,346	214,088	96,258
Sales, marketing	278,353	210,921	67,433
Clerical, administration	228,159	88,495	139,664
Professional	596,015	489,683	106,333
Technical, trade	196,475	118,596	77,880
Labor	124,028	23,947	100,081
Farming/Fishing	17,172	10,213	6,958
Homemaker	145,507	59,224	86,283
Military service	29,947	25,907	4,040
Military dependent	3,222	2,392	830
Student	180,526	110,900	69,626
Self-employed	254,020	170,153	83,866
Retired	309,541	277,511	32,030
Other non-employed	54,323	18,576	35,747
Other employed	150,842	116,347	34,495
Trips to Hawaii:			
First trip	1,283,263	784,679	498,584
Second trip	614,019	409,983	204,036
Third trip	309,724	221,040	88,684
Fourth trip and over	996,945	777,917	219,028
Persons in party:			
1 person	1,217,011	877,132	339,879
2 persons	1,419,609	989,933	429,676
3 persons	214,808	131,580	83,228
4 persons	201,923	126,629	75,294
5 persons or more	150,600	68,345	82,255

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.